



*We'll even help
pick up the tab.*

But you don't need a tux or gown to mingle with these premium names. You just need to RSVP.

So check the brand you prefer on the coupons and survey. Send the survey back, and then keep an eye on your mailbox.

Soon it may start filling up with more money-saving coupons. Special mailings and terrific offers. News of big name events. Even rewards and gifts, all free with your UPCs.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

2061034205

R.S.V.P.

9999999999999999
Sample A. Sample
123 Main Street
Anytown, US 12345

By completing the following survey and signing below, I certify that I am a legitimate resident 21 years of age or older. I am also willing to receive cigarette company and branded nicotine funds in the mail, subject to applicable state and federal law.

Signature _____
 Birth Date _____
 Today's Date _____

Check the brand of your choice.
(Please choose only one.)

☐ Benson & Hedges ☐ Merit
☐ Virginia Slims ☐ Parliament

Answer these questions as we can get to know you better.
Please respond by 1/15/06.

1. What is your regular brand of cigarettes that is, the brand you smoke most often?

3. Is your regular brand...?
(Check one.) ☐ Mashed ☐ Non-Mashed

4. Is your regular brand...?
(Check one) ☐ Full Flavor ☐ Light/Mild ☐ Lowtar/No Tar
☐ Medium ☐ Ultra/Extra Low Tar

Detach and mail in enclosed postage paid envelope.

Source: <https://www.industrydocuments.ucsf.edu/docs/gpnp0003>